

# Pre-press guide

## Delivery digital data for new labels:

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- open file (editable with fonts and extra with fonts convert to curves), we prefer Adobe Illustrator (.ai) files
- used bitmaps preferably Adobe Photoshop (.psd) with layers,
- cutter guide used to made artwork (Size 1:1 + dimensions),
- preview as .jpg file or .pdf
- contact person (e-mail/phone) responsible for the artwork

The artworks needed warping on bucket please send as rectangular file (Please do not warp artwork by yourself)

The data for print can be sent via services like wetransfer.com or dropbox.com, ftp.top-pol.pl is also available (ftp access for request in the graphic department). Small size files can be sent via e-mail.

## Colour Reference

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Colour Reference for print is hard proof ISO Coated v2 ECI standard made by Top-Pol and approved by the customer.

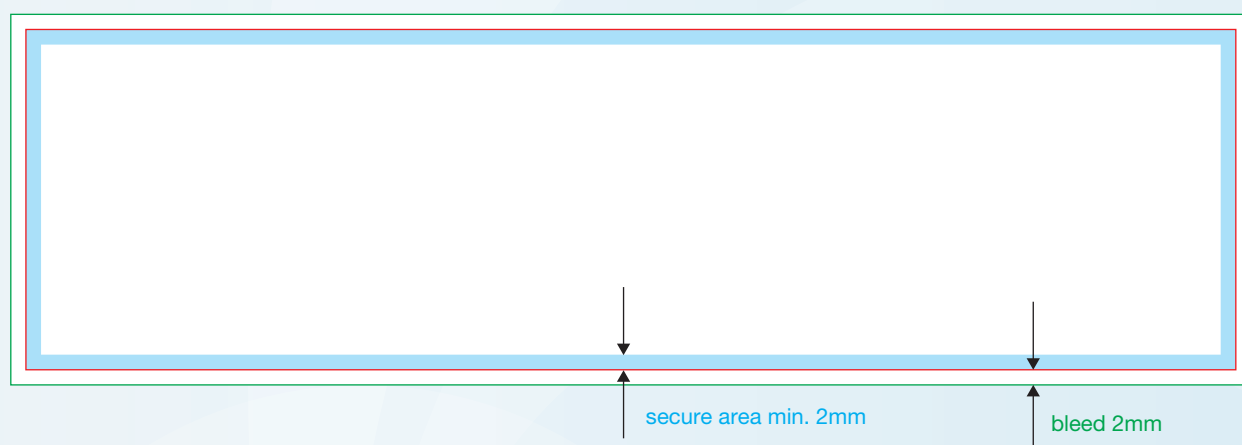
The hard proof made by customer should have UGRA/FOGRA Media Wedge reference standard to confirm colour appearance. If they do not have Top-Pol made individual hard proof to approve by the customer.

The all colour reference that are not proofs with ISO standard will be adjusted to Top-Pol standard colour and the customer will have to approve hard proof.

This hard proof is a simulation of colours. Colours may be slightly differ on the final printout due to the difference between paper and plastic. Pantone colour according to PANTONE MATCHING SYSTEM®.

# Files specification

- Please use only CMYK or Pantone colour space (max 6 colours)
- Image resolutions 300 dpi at the 1:1 size (lowest accepted for print 225 dpi).
- Total ink coverage 250% (TIL – Total Ink Limit, TAC – Total Area Coverage)
- Bleed: 2 mm
- Recommended minimum space between important graphic and the edge of the label: 3 mm
- EAN size according ISO norm (min. 80% - max. 200%)
- Minimum thickness of one colour line: 0,10 mm / 0,29pt (also fonts) \*
- Minimum thickness of multicolour line or negative: 0,15 mm / 0,34pt (also fonts) \*
- Please do not use ICC profiles
- Please remember that package used for food in the UE needs be prepare according UE norm (texts size)
- For the best quality text, logotypes and EAN should be vector
- The artwork scale 1:1
- The artwork location on the page - centered
- For deep black ink we suggested: 60C/40M/0Y/100K

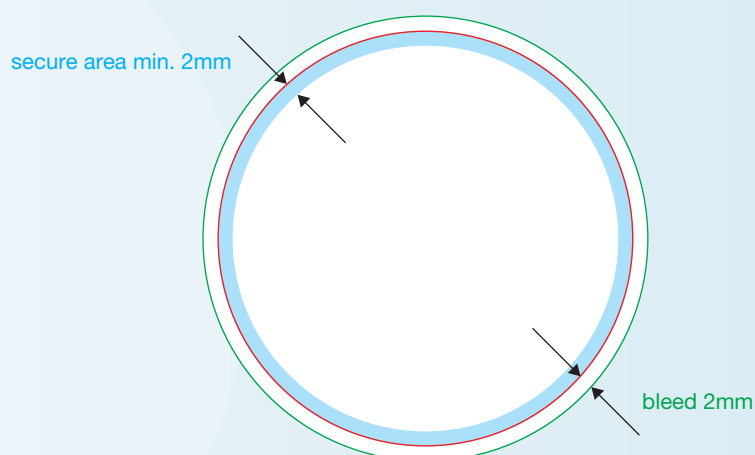


## LABEL

— gross label format (BLEED 2mm)

— net label format (DIE-CUT)

— The area where should not be any text or any other important graphics.



## \*Line thickness

- minimum thickness of one colour line
- minimum line thickness in font

0,10 mm / 0,29 pt

- minimum thickness of multicolour line or negative
- minimum line thickness in font

0,15 mm / 0,34 pt